

# MATT ADIL

## ENTRY-LEVEL FRONT-END DEVELOPER

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### CONTACT

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### EDUCATION

#### WUHAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

Bachelor of Business Administration - BBA, International Business ·  
September 2014 -  
June 2018

#### FREECODECAMP

December 2022 -  
April 2023

#### THE ODIN PROJECT

May 2023 -  
September 2023

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### SKILLS

HTML  
CSS  
JavaScript  
React.js  
GitHub  
Node.js

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### ABOUT ME

Since my first 'Hello World' in the browser, I've been captivated by the world of front-end development. For me, it's more than just a job—it's an engaging challenge to continually learn and enhance my skills in creating high-quality, user-friendly interfaces. In the past year of self-study, I've delved into the basics of front-end development, undertaking various personal projects. Explore my GitHub to witness my progress and the projects I've crafted with passion and dedication.

### PEROJECTS

#### 94/3 ONLINE SHOPPING PLATFORM

94/3 is a responsive full-stack web app, conceived as part of 'The Odin Project'. This online shopping store was an opportunity for me to showcase my frontend skills and reinforce my foundations in React.js. Through the use of React.js, React Router, and CSS, I crafted a seamless. **Live Link: <https://mattbug3.github.io/943/>**

#### THE WEATHER APP

The Weather App is a fully responsive web application where HTML, CSS, and JavaScript power the front-end experience. Leveraging the OpenWeather API, I seamlessly fetch real-time weather information. **Live Link: [https://mattbug3.github.io/weather\\_app/](https://mattbug3.github.io/weather_app/)**

#### WM ECOMMERCE PLATFORM

WM is a fully responsive pure front-end project developed using React.js, React Router, CSS, and enhanced with SwipeJS for a dynamic touch. The web app encompasses a homepage, shopping page, blog page, contact page, about us page, and a login/register page. Users can effortlessly explore and select clothes based on their gender, size, and various genres. **Live Link: <https://mattbug3.github.io/WM/>**

### EXPERIENCE

#### SHANGHAI PUKANG INDUSTRIAL CO. LTD

**eCommerce account manager-JD** June 2021 - September 2023  
Led eCommerce operations on JD, focusing on strategic alignment, sales promotions, and user experience optimization

#### SHANGHAI PUKANG INDUSTRIAL CO. LTD

**eCommerce account manager-JD** September 2018 - June 2021  
Managed day-to-day activities and annual plans for multiple brands, emphasizing data analysis, user loyalty, and customer service enhancement.